

SAFINTRA ZAMBIA

The Zambia International Trade Fair is held annually in Ndola to showcase a wide variety of goods which service the greater region. The 48th Trade Fair was held on 27–29 June 2012 to coincide with Unity Day and Heroes Day, which are both public holidays.



Safintra Zambia Ltd, Kitwe branch, showcased an exhibition highlighting the Concealed Fix Saflok 700 System which is used extensively for commercial and retail buildings as well as industrial structures.

Mobile mills enable Saflok® roof cladding to be rolled onsite in continuous lengths of up to 120 meters.

Safintra also chose this show to launch the new Lifestyle product, used extensively in residential applications. The product consists of a basecoat of steel, coated with selected fine-grain coloured stone granules, which is then glazed and cured with a pure acrylic glazing to give the product lustre, UV protection and superior weather-resistance, even in severe conditions.

The stand also featured other Safintra brands sold in the region: Versatile, Trimflute, Zentile and Dumuzas. There were an estimated 3,000 visitors to the show, including visitors from



the SADC and Comesa communities. There is no doubt that the stand was a great hit and will establish the Safintra name in the region as a supplier of highly sought-after roofing products.

Zambia plays an important role in the economy of Africa. It is at the centre of the Southern African Development Community (SADC) and is the headquarters of the Common Market for Eastern and Southern Africa (COMESA). Between the two economic groupings, they cover Southern and Eastern and part of Central and North Africa.

Ndola, in the north east of Zambia, is the headquarters and also the largest commercial and industrial city of the Copperbelt Province.

